



NORTH CAROLINA
EDUCATION
INNOVATION
LAB

The
**EDUCATOR
INNOVATION PLAN**

A DECADE 2015-2025 **::::: A LIFETIME**
OF INNOVATION :::: OF IMPACT

February 10, 2025

TeachNC: The One-Stop-Shop for Becoming a Teacher

Gabrielle Barnes, Director of Regional Initiatives and Programs, TEACH.org



To be the new kid.

Let's go back to
2005.



Think of your
favorite
teacher(s)



May we all
be so
lucky.



But it's not luck.



**LUCK IS WHEN
PREPARATION
MEETS
OPPORTUNITY**

TEACH
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A National Challenge:

- **Critical vacancies** in hard-to-staff schools & subjects
- **Declining interest** in the teaching profession
- **Fragmented resources** on licensure, prep & openings



TeachNC is More than an

Ad
Identify

potential future teachers wherever
they may be

Inspire

aspiring educators to follow through
on their path

Support

prospective teachers in overcoming
entry barriers



Paid Marketing & PSA

Put your degree to work changing lives **this fall**

Get your **free** guide to teaching



Alternative Teaching License Guide

Download Now

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“ I am finally able to **live my dream** of teaching.”

Felicity Borge
Barton College

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Students need **teachers like you**



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“ Readers are leaders, and I am delighted to have the opportunity to mold more readers in ways that I never dreamed possible.”

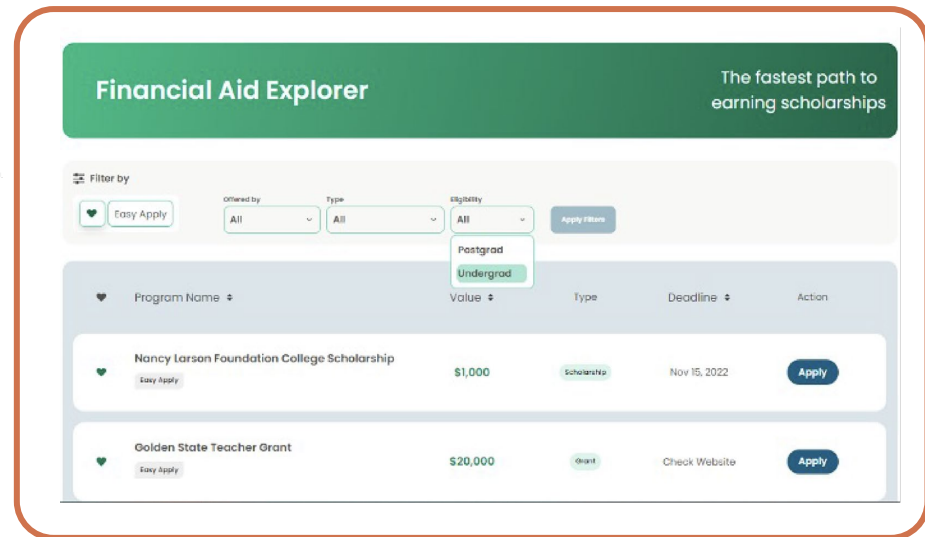
Cameron Koenig
Barton College

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Get **\$100 back** from TEACH



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1-on-1 coaching



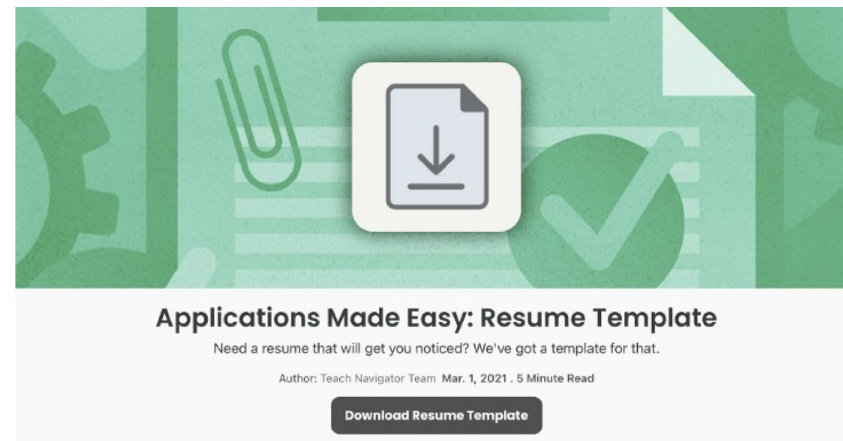
Financial aid

Program info




Help with jobs

Much more...



+ Support for teacher prep programs and school districts

TeachNC **amplifies** the work partners are already doing, **connects** future teachers to resources, and **expands** the reach of partner recruitment efforts.



Become an Elementary Education Teacher at Appalachian State University

📅 2024/06/05 ⌚ 5:00 PM - 6:00 PM 🌐 America/New_York

App State invites you to learn more about our Elementary Education Graduate Certificate program. Fill out the form below to connect with our program director at an online information session. They will guide you through our online curriculum and classroom experience, admissions, alumni connections and professional development opportunities.

[Register here!](#)

Do you know a future GOAT? Greatest Of All Teachers, of course!

Great teachers can change the world. Help us discover **students** in our school that would make excellent future teachers.

Spotting a future teacher is easy – and who knows more about what makes a fantastic teacher than students?!



Have you ever considered teaching?

Someone thinks you might be the GOAT (Greatest Teacher of All Time)

It takes a special person to become a teacher. You've been nominated because of your outstanding qualities. North Carolina needs future teachers like you! Inspire the next generation, make a real difference in this world.

TBH _____
(nominator's name)
thinks you've got what it takes.


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TeachNC has everything you need to get you into a teaching program!

- ✓ 1-on-1 advice
- ✓ Financial aid support
- ✓ Checklists to help you apply

Guidance to find the best teaching program for you!



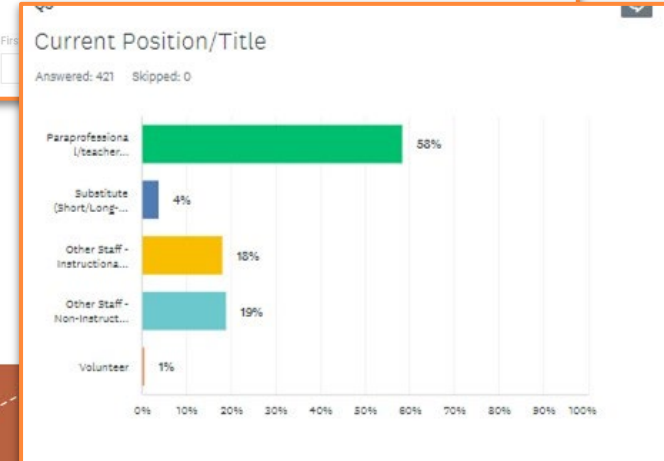


TeachNC Teaching Interest Survey for School Staff (2021-22)

Thank you for taking 5 minutes to tell us about yourself and your professional interests!

TeachNC's goal is to help interested individuals in becoming a teacher!

Your responses will help TeachNC create great resources for you and your fellow colleagues across the state. Plus, we've got some interesting material for you at the end of this survey!



TeachNC History: Meeting our state's needs



2018



North Carolina Department of
PUBLIC INSTRUCTION



Partnership
formed and
**three-year
startup funding
runway**
established



2019

TeachNC was
launched as a
public-
private
partnership
with the goal
of providing
**proof of
concept** for a
**statewide
teacher
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resource and
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**Jobs board &
24/7 chat
function
added**

First full year
metrics
indicate **3x
goals met**

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First full year
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Continuous
**enhancements
& partnerships**

Metrics
continued to
**exceed
expectations**

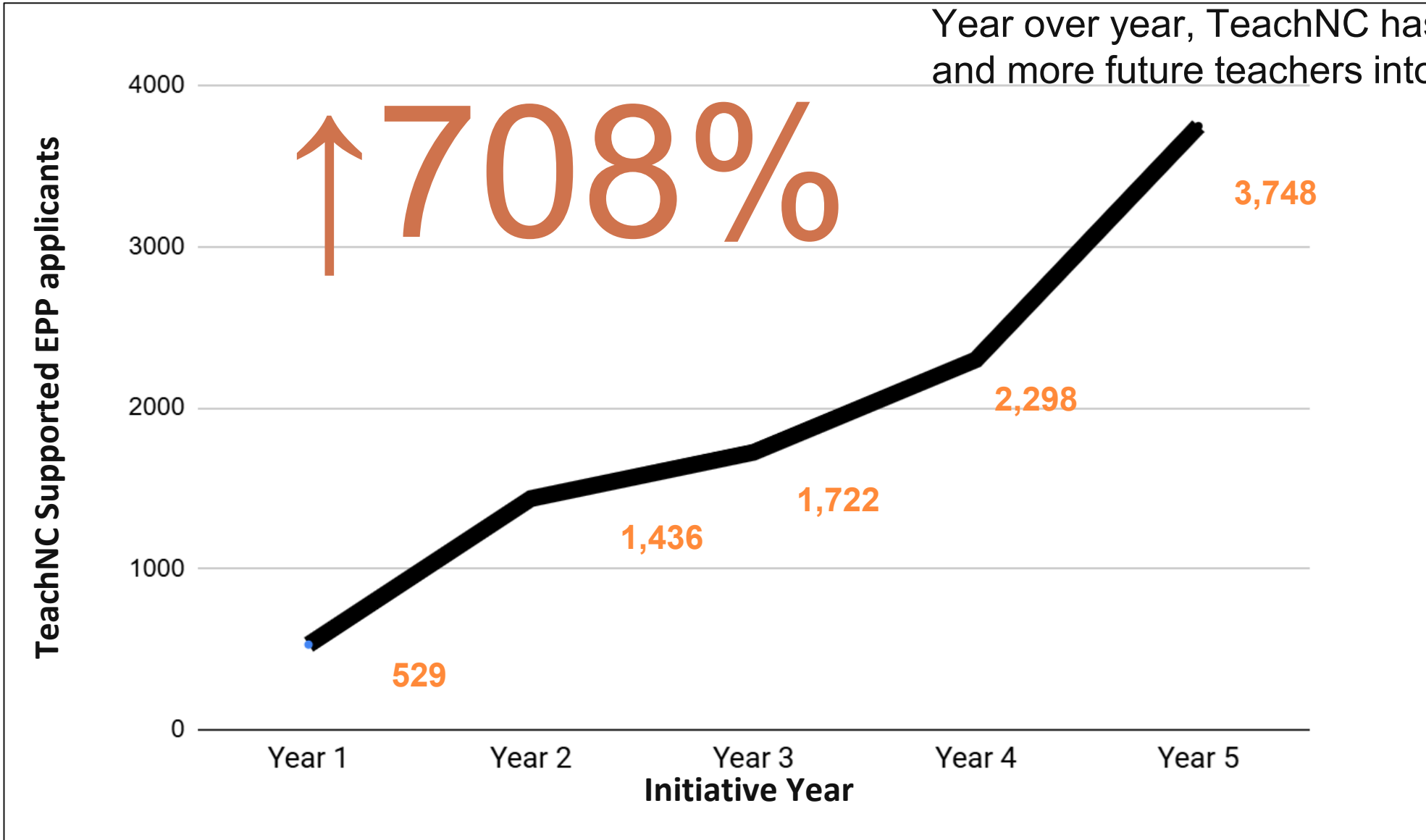
One-time
funding
provided in
state budget

Achieved
record-
breaking results

Full ongoing
funding
provided in
state budget
and
integration
with **NC
Department
of Public
Instruction**

Continuing to
deepen
partnerships
and expand
support
(governor's
GEER funding)

Year over year, TeachNC has supported more and more future teachers into the pipeline



↑ 708%

Over 9,700
overall

North Carolina leads the pack

3,748

North Carolina

Supported 3,748 applicants

Representing 17% of the NC EPP applicant pool

50% of whom are People of Color

1,516

Colorado

Supported 1,516 applicants

Representing 8% of the Colorado EPP applicant pool

33% of whom are People of Color

486

Connecticut

Supported 486 applicants

Representing 19% of the Connecticut EPP applicant pool

46% of whom are People of Color

1,762

South Carolina

Supported 1,762 applicants

Representing 13% of the Connecticut EPP applicant pool

45% of whom are People of Color

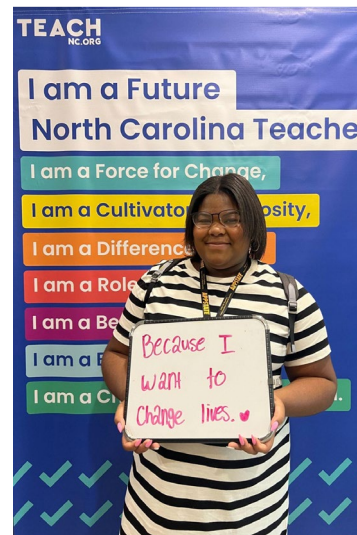
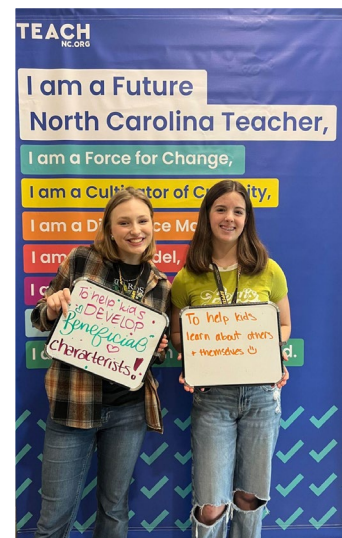
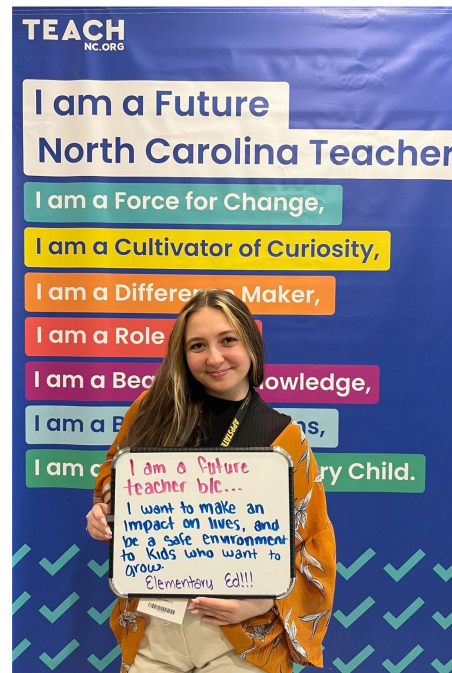
+ disbursed nearly **\$1m in test prep** reimbursement & **thousands of Praxis vouchers**

Looking Ahead

Partnering with our friends
in the field



More in-person events



“...there was one teacher I had in particular- her name was Ms. Daniel- and she made such a big impact on my life and I really want to do that for other kids.”

-Shanyae, HS Student and future Educator

TEACH NC.ORG

Expanding the North Carolina teacher pipeline